

## PGU# 21-11-01-01

Publish Date: January 1, 2021

Subject: 2021 HEALTH REPORT AND OIL CHANGE FREE FOR TWO (2) YEARS

PROGRAM - PAST MODEL DIESEL ONLY

Program Period: January 1 – December 31, 2021

Attention: ALL ISUZU DEALERS

**Posting Location:** Sales and Marketing > Programs > Quarterly Programs > Promotions

# **PROGRAM OVERVIEW**

- This program is offered to retail and fleet customers and is administered by Isuzu Commercial Truck of Canada Inc. (ICTC).
- This Program offer is only available for new 2016, 2017 4J equipped Diesel vehicles (except Reach) and all 2016 and 2017 4H equipped vehicles delivered on or after January 1st, 2021 through December 31st, 2021.
- This program does not apply to either the Reach, or Gas powered trucks.
- The program timing per oil change is every 16,000 KM's plus or minus 2,000 KM's and multiples of 16,000 KM's for a 2 year period or 300 Hours, Unlimited Kilometres.

#### PROGRAM BENEFITS

- Increased dealer sales and service/parts business
- Repeat service and parts business, ensuring customer retention.
- Benefit of using exclusive Health Report to monitor their vehicles performance
- Claims submitted using the ICS system. No special handling required.



### **OWNER OBLIGATIONS**

Customer is responsible for the operation and maintenance according to the vehicle's owner manual. It is recommended to maintain a comprehensive record of all maintenance.

## **FINAL DECISION**

ICTC reserves the right to cancel, amend, or revoke the program at any time due to business conditions or other circumstances. Decisions by ICTC shall be final regarding the interpretation and/or application of any rule/phase of this program.

If you have any questions, please contact your ICTC District Sales Manager.